

Social media checks by Zellis

Avoid costly bad hires





Social media screening

Learn how social media screening effectively assesses a candidate's behavioural and reputational risks and protects your organisation's reputation.

Social media screening

Examining the digital behaviour of existing staff members and prospective candidates is crucial to enhance hiring processes and safeguarding your company's image. By doing so, you can better understand an individual's attitude and aptitude for a particular role.

At Zellis, we offer GDPR-compliant online reputation screening that focuses on identifying role-related risks. Our service searches over 300 social media platforms to uncover 'hard-to-get-at' information and help you avoid hiring dangerous or damaging individuals. We have partnered with Neotas to utilise cutting-edge AI technology that helps reduce financial and reputational risk through enhanced due diligence. Neotas is an industry-leading platform constantly innovating to provide greater depth and accuracy of results. The platform uses AI and machine learning to produce accurate results in various situations, such as fraud and poor hiring decisions. We analyse thousands of social media posts in seconds, making our service four times faster than traditional checks. With our rapid turnaround time, you can receive the necessary insights promptly.

Experience our comprehensive and compliant screening process:

- 300+ social media platforms searched for full digital footprint coverage.

- 4x faster than traditional checks with AI-powered technology.
- GDPR-compliant checks focused on role-related risks.
- 200+ languages processed for safe international hiring.
- Protect and nurture culture by avoiding risky hires.
- Positive behaviour screening for charitable giving and volunteering.

300+
Social media
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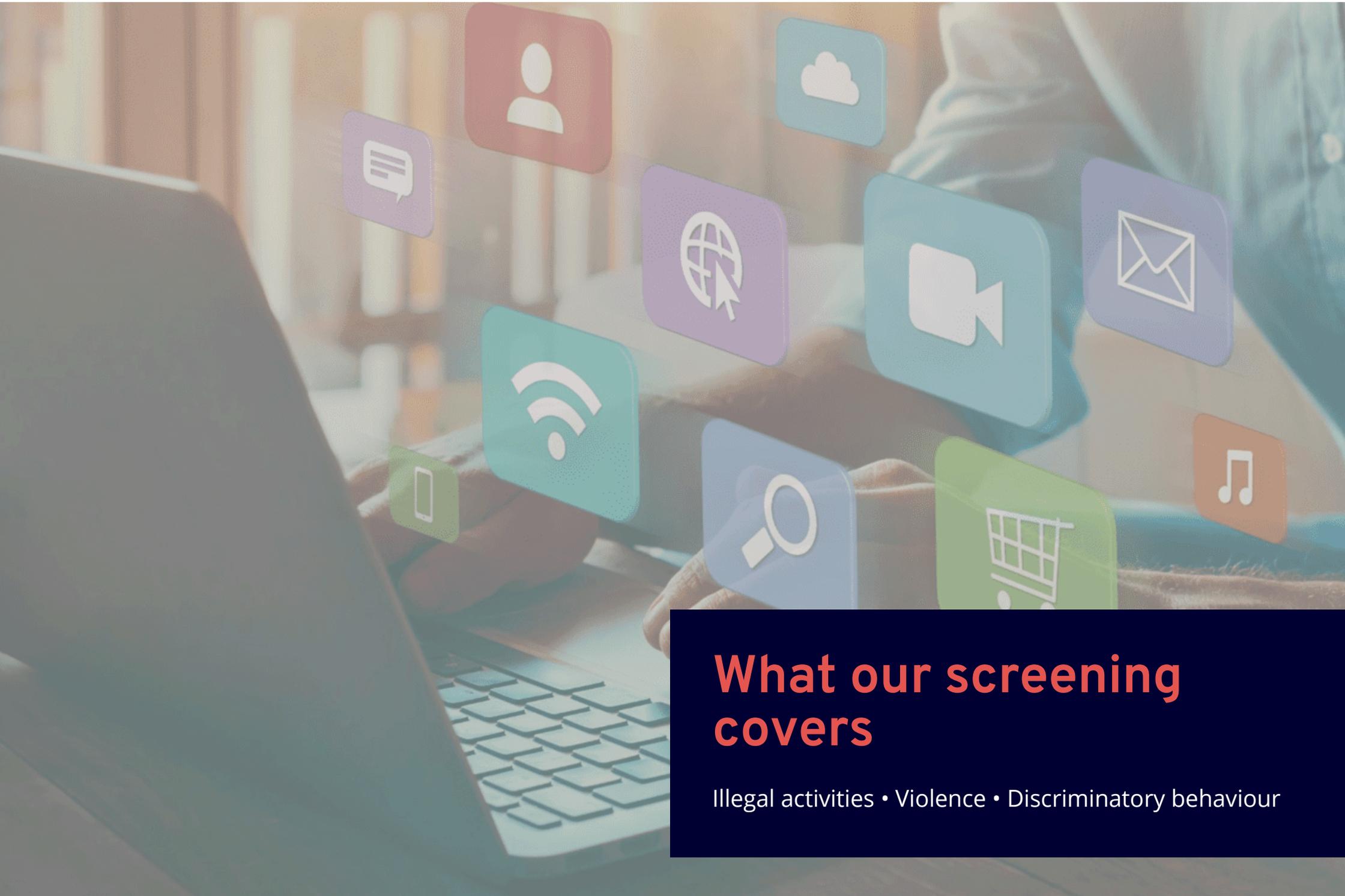
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GDPR
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Positive
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What our screening covers

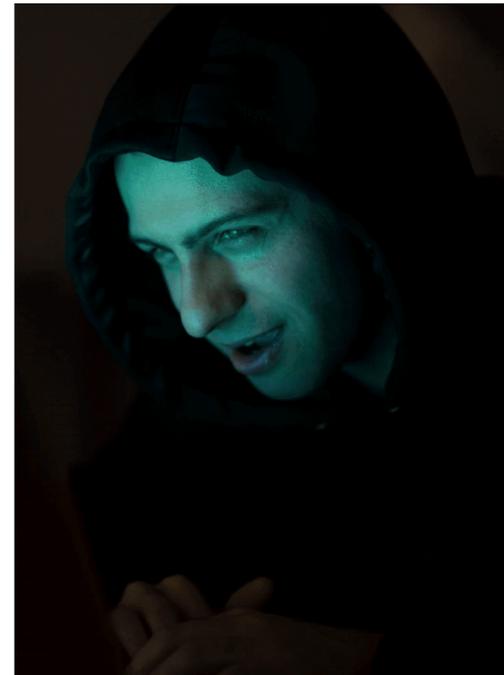
Illegal activities • Violence • Discriminatory behaviour

Zellis social media screening coverage

Our adverse internet checks supplement the background screening process for hiring and regular employee checks. Using AI and proprietary algorithms, thousands of social media results are gathered from multiple search engines to identify relevant information. Our reports highlight risks such as extreme views/opinions, hate and discriminatory behaviour, and violent or illegal activities.

We screen the candidates for the following:

- Social media profiles created under an alias.
- Violent content, including evidence of involvement in violent activity at protests.
- Sharing of confidential data from previous employers.
- Hate speech and discriminatory behaviour online.
- Undisclosed relationships with employees of competing companies.
- Extreme views and opinions.
- Involvement in illegal activities.





Improve hiring efficiencies, protect your organisation's reputation

NLP Technology • Risk assessment • Better hiring decisions

Accurate recruitment insights and risk reporting

We provide efficient and accurate recruitment insights through the Neotas platform, which uses natural language processing to process thousands of social media posts per case and automatically categorise them into risks. We deliver clear and concise risk reports within 48 hours, helping you make informed hiring decisions.

Our GDPR-compliant social media background checks remove unconscious hiring bias from the process, and only relevant 'key identifiers' are mapped out in reports, such as aliases, nicknames, and locations. We provide clearly identifiable behavioural risks, such as violence, discrimination, and illegal activities, which have proven to prevent hiring dangerous or damaging individuals.



Social media screening can help improve hiring efficiencies, protect your organisation's reputation, and avoid costly hiring decisions. With Zellis' comprehensive and GDPR-compliant online reputation screening service and adverse internet checks, you can confidently monitor your employees' behaviours and maintain your company culture.



Contact us today to get started.

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